



Sheraton Centre Toronto Hotel – January 29-31, 2019
PROGRAM-AT-A-GLANCE

Tuesday, January 29, 2019

- 12:00 p.m.-2:30 p.m. **Pre-Conference Seminar - Women in Economic Development:** Ontario Investment and Trade Centre, Galleria, 250 Yonge Street, 35th Floor, Toronto, ON
Presented by Economic Developers Council of Ontario
- 4:00-6:00 p.m. Registration Opens (**Base of Escalator, Lower Concourse**)
- 5:00-7:00 p.m. **Opening Reception:** Arcadian Loft, 401 Bay Street, Simpson Tower, 8th Floor, Toronto
- 6:00-8:00 p.m. Showcase set-up

Wednesday, January 30, 2019

- 7:00 a.m. Registration Opens / Breakfast Buffet (**Base of Escalator, Lower Concourse / Grand Ballroom Foyer**)
- 7:30 a.m. **Breakfast Bite: 4 Key Elements to Improving Your Economic Development Web Presence (Grand Ballroom)**
- 8:00 a.m. EDCO 2019 Annual General Meeting (**Grand Ballroom**)
- 8:45 a.m. Conference Opening and Welcome (**Grand Ballroom**)
- 8:55 a.m. Traditional Blessing and Land Acknowledgement: Chief Stacey Laforme, Mississaugas of the New Credit First Nation
- 9:15 a.m. **Opening Keynote Presentation: Driving Change in a Fluid Environment**
Presenter: Eric Canada, Chief Executive Officer, Blane, Canada Ltd.
- 10:15 a.m. Health Break & Coffee in Showcase (**Grand Ballroom Foyer**)
- 11:00 a.m. **Concurrent Learning Labs**
- i. Emerging Opportunities in Entrepreneurship: New Roads in Community Economic Development (**Grand Ballroom**)
 - ii. Navigating International Relations (**Grand East**)
 - iii. Re-tool your Decision Making: Using Pro Forma Analysis to Support Local Economic Development (**Grand Centre**)
 - iv. Attracting and Scaling Companies in a 5G World – How Municipalities can leverage Ontario’s Advanced Technology Platform (**Grand West**)

- 11:45 p.m. Lunch (**Grand Ballroom**)
- 1:00 p.m. **Plenary: Globally Standardized City Data to Drive Economic Development**
Presenter: Dr. Patricia L. McCarney, President & Chief Executive Officer, World Council on City Data
- 2:00 p.m. **Concurrent Learning Labs**
- i. Workforce 2019, JOBS WITHOUT PEOPLE! (**Grand Ballroom**)
 - ii. Beyond the Final Report – Calibrating the success of BRE Programs (**Grand East**)
 - iii. In the Rearview – Looking Back at Successful Foreign Direct Investment Attraction (**Grand Centre**)
 - iv. Putting Ontario’s Small Businesses on the Digital Map (**Grand West**)
- 2:45 p.m. Health Break & Coffee in Showcase (**Grand Ballroom Foyer**)
- 3:15 p.m. **Concurrent Master Classes (75 minutes)**
- i. Navigating the Cannabis Sector to Harvest the Economic Opportunity (**Grand Ballroom**)
 - ii. Fueling Your Community’s Future Using Data-Driven Decision Making (**Grand East**)
 - iii. Broadband & Cell Gap – The ignition to success for Ontario (**Grand Centre**)
 - iv. Manufacturing Future Skills for Generation Next (**Grand West**)
- 4:30 p.m. Program ends for the day
- 4:30–6:30 p.m. Feast On Reception (**Grand Ballroom Foyer**)

Thursday, January 31, 2019

- 7:45 a.m. Registration Opens / Breakfast Buffet (**Base of Escalator, Lower Concourse / Grand Ballroom Foyer**)
- 8:15 a.m. **Breakfast Bite: Highest and Best Land Use Approaches for Economic Development (Grand Ballroom)**
- 8:45 a.m. Conference Opening and Welcome (**Grand Ballroom**)
- 9:15 a.m. **Plenary Presentation: Le Boat 2.0 – Making Economic Waves in Ontario**
- 10:15 a.m. Health Break & Coffee in Showcase (**Grand Foyer**)
- 11:00 a.m. Plenary: **Future Ready? An introspection on our profession (Grand Ballroom)**
- 12:15 p.m. Lunch (**Grand Ballroom**)
- Concurrent Sessions – Master Class and Learning Labs**
- 1:30-3:00 p.m. **MASTER CLASS (90 minutes): Revving Up Your Agri-Food Opportunities (Grand Ballroom)**
- LEARNING LABS (45 minutes)**
- i. Union Station West: Toronto Pearson’s Planned New Regional Transit and Passenger Centre (**Grand East**)

- ii. Turbocharge your Economic Development Data to Drive FDI (**Grand Centre**)
- iii. Power-Up to New International Markets with Canada-Ontario Export Forum Partners (**Grand West**)

2:15-3:00 p.m.

- i. Turbocharge Your Positioning Statement (**Grand East**)
- ii. Turning the corner – how communities are responding to the loss of major employers (**Grand Centre**)
- iii. Planning Together for a Reliable Electricity System (**Grand West**)

3:00 p.m.

Health Break & Coffee (**Grand Ballroom Foyer**)

3:15 p.m.

Closing Plenary: Empathy is the #1 Job Skill: The Future of Work and Learning (Grand Ballroom)

Presenter: Ilana Ben-Ari, Design Thinker and Founder of Twenty One Toys

4:15 p.m.

Program ends

5:30 p.m.

President's Reception (**Grand Ballroom Foyer**)

6:30-9:30 p.m.

President's Dinner and Awards of Excellence (**Grand Ballroom**)

Host: Adam Growe, Renowned Comedian and host of Cash Cab

Presented by County of Brant