



Marriott Downtown at CF Toronto Eaton Centre
PROGRAM-AT-A-GLANCE
IN-PERSON

Tuesday, April 5, 2022	
4:00-6:00 p.m.	Registration Opens!
2:00-6:00 p.m.	Showcase set-up
5:00-7:00 p.m.	Opening Reception – Little Canada <i>Presented by</i> Research Consultants International FDI
Wednesday, April 6, 2022	
7:00 a.m.	Registration Opens / Coffee / Continental Breakfast
7:45 a.m.	Early Bird Presentation
8:15 a.m.	EDCO Annual General Meeting (EDCO Members only)
9:00 a.m.	Conference Opening and Welcome
9:10 a.m.	Traditional Blessing and Land Acknowledgement: Carolyn King, Mississaugas of the Credit First Nation
9:30 a.m.	Opening Keynote: Kevin Rempel - 2013 World Champion and 2014 Sochi Paralympic bronze medalist in sledge hockey
10:30 a.m.	Coffee Break in Showcase
11:15 a.m.	Bright Ideas Spotlight
12:15 p.m.	Lunch <i>Presented by</i> Nuclear Waste Management Organization
1:45 p.m.	i. Yes, Real Estate is Still King! <i>Presented by</i> Municipal Property Assessment Corporation
Concurrent Workshops	ii. The Secrets to Building Great Staff-Council Relations
	iii. MPAC Update and Small Business Property Tax Subclass
2:45 p.m.	Coffee Break in Showcase

3:30 p.m. Concurrent Workshops	i. COVID – A Game Changer for Main Streets: How BIAs can work with Economic Development to <i>MOVE ON Main Streets</i> to a successful post-COVID future
	ii. How to use virtual tours to support businesses, attract investment and jumpstart tourism Presented by GIS Planning
	iii. Trust the Process! A Design Thinking Approach to Collaboration for Enhanced Tourism & Economic Development Outcomes
4:30 p.m.	Program ends for the day
4:30-6:30 p.m.	Gather ON Reception
Thursday, April 7, 2022	
8:00 a.m.	Registration Opens / Coffee / Continental Breakfast
8:30 a.m.	Early Bird Presentation: The most important element of your economic development website Presented by Localintel
9:00 a.m.	Conference Opening and Welcome
9:15 a.m.	Plenary Presentation: From DEI to Investment Attraction
10:15 a.m.	Coffee Break in Showcase
10:45 a.m.	Flash Talk: Nobody Needs Another Damn Mug! Rethinking Promotional Materials in Economic Development
11:00 a.m. Concurrent Workshops	i. Stay tuned for session details. Presented by Research Consultants International FDI
	ii. Tourism – Ontario’s Ready to Welcome the World!
	iii. Stay tuned for session details.
12:00 p.m.	Lunch
1:15 p.m. Concurrent Workshops	i. Housing: The new frontier in workforce development
	ii. Call to Action #92 and what it means for you
	iii. International trade as a strategy for growth Presented by Export Development Canada
2:15 p.m.	Coffee Break
2:45 p.m.	Closing Plenary: Leadership in Times of Recovery – Mayors’ Panel
3:45 p.m.	Closing Remarks
4:00 p.m.	Program ends
5:30 p.m.	President’s Reception
6:30-10:00 p.m.	President’s Dinner and Ontario Economic Development Awards Ceremony, hosted by Darrin Rose

NOTE: In-person attendees will also have access to Workshop recordings presented virtually.



PROGRAM-AT-A-GLANCE

VIRTUAL

Wednesday, April 6, 2022	
7:45 a.m.	Early Bird Presentation
8:15 a.m.	EDCO Annual General Meeting (EDCO Members only)
9:00 a.m.	Conference Opening and Welcome
9:10 a.m.	Traditional Blessing and Land Acknowledgement: Carolyn King, Mississaugas of the Credit First Nation
9:30 a.m.	Opening Keynote: Kevin Rempel - 2013 World Champion and 2014 Sochi Paralympic bronze medalist in sledge hockey
10:30 a.m.	Coffee Break
11:15 a.m.	Bright Ideas Spotlight
12:15 p.m.	Lunch
1:45 p.m. Concurrent Workshops	<ul style="list-style-type: none"> i. Yes, Real Estate is still King! Presented by Municipal Property Assessment Corporation ii. Innovative Opportunities to improve municipal operations and reduce utility bills, while enhancing electric grid reliability Presented by Independent Electricity System Operator (IESO) iii. The Remarkable Transformation of Communities with Little Hope of Success
2:45 p.m.	Coffee Break
3:30 p.m. Concurrent Workshops	<ul style="list-style-type: none"> i. COVID – A Game Changer for Main Streets: How BIAs can work with Economic Development to <i>MOVE ON Main Streets</i> to a successful post-COVID future ii. The Town of Lincoln and Civiconnect – Youth Skills Studio Presented by Niagara Region Economic Development
4:30 p.m.	Program ends for the day
Thursday, April 7, 2022	
8:30 a.m.	Early Bird Presentation: The most important element of your economic development website Presented by Localintel

9:00 a.m.	Conference Opening and Welcome
9:15 a.m.	Plenary Presentation: From DEI to Investment Attraction
10:15 a.m.	Coffee Break
10:45 a.m.	Flash Talk: Nobody Needs Another Damn Mug! Rethinking Promotional Materials in Economic Development
11:00 a.m. Concurrent Workshops	i. Stay tuned for session details. Presented by Research Consultants International FDI
	ii. Labour Mobility Pathway for Refugees Presented by Fragomen
	iii. Stay tuned for session details.
12:00 p.m.	Lunch
1:15 p.m. Concurrent Workshops	i. Housing: The new frontier in workforce development
	ii. Making Use of OMAFRA Resources to Bring Back Rural Main Streets
	iii. Growing the Food Economy Presented by Farm Credit Canada
	iv. Options to invest in Canada through business succession Presented by Fragomen
2:15 p.m.	Coffee Break
2:45 p.m.	Closing Plenary: Leadership in Times of Recovery – Mayors’ Panel
3:45 p.m.	Closing Remarks
4:00 p.m.	Program ends