



Marriott Downtown at CF Toronto Eaton Centre
PROGRAM-AT-A-GLANCE
IN-PERSON

Tuesday, April 5, 2022	
4:00-6:00 p.m.	Registration Opens!
2:00-6:00 p.m.	Showcase set-up
4:00-5:00 p.m.	Diversity, Equity and Inclusion Committee Mix & Mingle
5:00-7:00 p.m.	Opening Reception – Little Canada <i>Presented by</i> Research Consultants International FDI
Wednesday, April 6, 2022	
7:00 a.m.	Registration Opens / Coffee / Continental Breakfast
8:15 a.m.	EDCO Annual General Meeting (EDCO Members only)
9:00 a.m.	Conference Opening and Welcome
9:10 a.m.	Traditional Blessing and Land Acknowledgement: Carolyn King, Mississaugas of the Credit First Nation
9:30 a.m.	Opening Keynote: Kevin Rempel - 2013 World Champion and 2014 Sochi Paralympic bronze medalist in sledge hockey <i>Presented by</i> City of Toronto
10:30 a.m.	Coffee Break in Showcase <i>Presented by</i> Ontario East
11:15 a.m.	Plenary: Leveraging Data-Driven Community Economic Development to Rebuild Ontario’s Main Streets
12:15 p.m.	Lunch <i>Presented by</i> Nuclear Waste Management Organization
1:45 p.m.	i. Yes, Real Estate is Still King!
Concurrent Workshops	ii. The Secrets to Building Great Staff-Council Relations
	iii. MPAC Update and Small Business Property Tax Subclass <i>Presented by</i> Municipal Property Assessment Corporation
2:45 p.m.	Coffee Break in Showcase

3:30 p.m. Concurrent Workshops	i. COVID – A Game Changer for Main Streets: How BIAs can work with Economic Development to <i>MOVE ON Main Streets</i> to a successful post-COVID future
	ii. How to use virtual tours to support businesses, attract investment and jumpstart tourism Presented by GIS Planning
	iii. Moving on to renewable thermal energy: the business case for geo-exchange Presented by Geosource Energy
4:30 p.m.	Program ends for the day
4:30-6:30 p.m.	Gather ON Reception Presented by The Trillium Network for Advanced Manufacturing
Thursday, April 7, 2022	
8:00 a.m.	Registration Opens / Coffee / Continental Breakfast
8:30 a.m.	Early Bird Presentation: The most important element of your economic development website Presented by Localintel
9:00 a.m.	Conference Opening and Welcome
9:15 a.m.	Plenary Presentation: From DEI to Investment Attraction
10:15 a.m.	Flash Talk: Nobody Needs Another Damn Mug! Rethinking Promotional Materials in Economic Development
10:30 a.m.	Coffee Break in Showcase
11:00 a.m. Concurrent Workshops	i. FDI trends in Ontario and Canada Presented by Research Consultants International FDI
	ii. Rebuilding and Reimagining Tourism in Ontario Presented by Government of Ontario
	iii. Don't Get Left Behind: What Economic Developers Need to Know About Electric Vehicles Presented by The Trillium Network for Advanced Manufacturing
12:00 p.m.	Lunch Presented by Enbridge Gas
1:15 p.m. Concurrent Workshops	i. Housing: The new frontier in workforce development
	ii. Call to Action #92 and what it means for you
	iii. International trade as a strategy for growth Presented by Export Development Canada
2:15 p.m.	Coffee Break
2:45 p.m.	Closing Plenary: Leadership in Times of Recovery – Mayors' Panel
3:45 p.m.	Closing Remarks
4:00 p.m.	Program ends
5:30 p.m.	President's Reception
6:30-10:00 p.m.	President's Dinner and Ontario Economic Development Awards Ceremony, hosted by Darrin Rose Presented by Deloitte

NOTE: In-person attendees will also have access to Workshop recordings presented virtually.



PROGRAM-AT-A-GLANCE

VIRTUAL

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8:15 a.m.	EDCO Annual General Meeting (EDCO Members only)
9:00 a.m.	Conference Opening and Welcome
9:10 a.m.	Traditional Blessing and Land Acknowledgement: Carolyn King, Mississaugas of the Credit First Nation
9:30 a.m.	Opening Keynote: Kevin Rempel - 2013 World Champion and 2014 Sochi Paralympic bronze medalist in sledge hockey
10:30 a.m.	Coffee Break
11:15 a.m.	Plenary: Leveraging Data-Driven Community Economic Development to Rebuild Ontario's Main Streets
12:15 p.m.	Lunch
1:45 p.m. Concurrent Workshops	<ul style="list-style-type: none"> i. Yes, Real Estate is still King! Presented by Municipal Property Assessment Corporation ii. Innovative Opportunities to improve municipal operations and reduce utility bills, while enhancing electric grid reliability Presented by Independent Electricity System Operator (IESO) iii. The Remarkable Transformation of Communities with Little Hope of Success
2:45 p.m.	Coffee Break
3:30 p.m. Concurrent Workshops	<ul style="list-style-type: none"> i. COVID – A Game Changer for Main Streets: How BIAs can work with Economic Development to <i>MOVE ON Main Streets</i> to a successful post-COVID future ii. The Town of Lincoln and Civiconnect – Youth Skills Studio Presented by Niagara Region Economic Development iii. Moving on to renewable thermal energy: the business case for geo-exchange Presented by Geosource Energy iv. Trust the Process! A Design Thinking Approach to Collaboration for Enhanced Tourism & Economic Development Outcomes

4:30 p.m.	Program ends for the day
Thursday, April 7, 2022 – Presented by FCC	
8:30 a.m.	Early Bird Presentation: The most important element of your economic development website Presented by Localintel
9:00 a.m.	Conference Opening and Welcome
9:15 a.m.	Plenary Presentation: From DEI to Investment Attraction
10:15 a.m.	Flash Talk: Nobody Needs Another Damn Mug! Rethinking Promotional Materials in Economic Development
10:30 a.m.	Coffee Break
11:00 a.m. Concurrent Workshops	i. FDI trends in Ontario and Canada Presented by Research Consultants International FDI
	ii. Labour Mobility Pathway for Refugees Presented by Fragomen
	iii. Making Use of OMAFRA Resources to Bring Back Rural Main Streets
12:00 p.m.	Lunch
1:15 p.m. Concurrent Workshops	i. Housing: The new frontier in workforce development
	ii. Growing the Food Economy Presented by Farm Credit Canada
	iii. Options to invest in Canada through business succession Presented by Fragomen
2:15 p.m.	Coffee Break
2:45 p.m.	Closing Plenary: Leadership in Times of Recovery – Mayors’ Panel
3:45 p.m.	Closing Remarks
4:00 p.m.	Program ends